

The current Japanese Economy and Trade patterns:

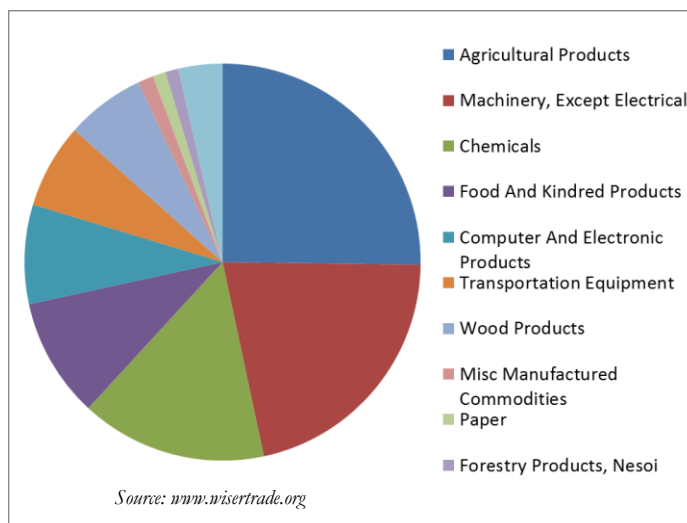
Japan is a highly developed country with the world's third largest economy and a strong industrial base. It exports electronics, fish, steel, textiles, chemicals, and automobiles. Due to competition with other Asian nations, Japanese companies are shifting from producing branded consumer products to key industrial components and high tech materials. Government stimulus spending helped the economy pull out of the 2008 recession, but the Great East Japan earthquake and tsunami in March 2011 caused disruptions to manufacturing and the energy supply. Government debt, heavy reliance on exports, an aging (and declining) population, and deflation are all challenges to the economy in the future. The Prime Minister's strategy strives to raise GDP by 20% by 2020, stem population decline by raising the fertility rate, and provide more support for workers with children and aging relatives.

Oregon Trade with Japan:

Japan is Oregon's fifth largest export market with exports of over \$1.8 billion in 2016. Among all state exporters to Japan, Oregon ranks number eight.

- **Agricultural products** – mostly grain – is Oregon's leading export to Japan. Japan is Oregon's most important customer in this sector. Mainly grain.
- **Industrial machinery** exports to Japan grew sharply in 2017 making Oregon the number three state in machinery exports to Japan. These are mostly machines for manufacturing semiconductors or flat panels.
- **Computer and electronic products** exports to Japan have trended down over the last decade as assembly of products moved to other parts of Asia.
- **"Chemicals"** are actually shipments of Canadian potash that are transferred from rail to barge in Oregon.
- **Transportation equipment** exports are mostly aircraft components.
- **Wood products.** In the U.S., Oregon is the number one exporter of wood products to Japan.
- Other Oregon exports include: paper, electrical machinery, and metals.

Oregon imports Japanese machinery, autos, electronics, chemicals, and rubber products.



At a Glance:

Capital:	Tokyo
Government:	Parliamentary government with constitutional monarchy
Chief of State:	Emperor Akihito
Prime Minister:	Shinzo Abe
GDP Nom: (2017 est.)	\$4.9 trillion (3 rd) -USA 1 st
GDP per cap: (Nom 2017 est.)	\$38,550 (20 th) -USA 8 th
Climate:	Tropical (South) to Temperate (North)
Area:	145,925 sq mi (OR: 98,381)
Population: (July 2017 est.)	126,672,000 (OR: 4,142,776)
Density:	870.2 /mi ²
Major Cities:	Metropolitan Tokyo (30 M), Yokohama, Osaka, Nagoya, Sapporo, Kyoto, and Kobe.
Time Zone:	16 hours ahead of Oregon (PDT)
Delta Air Lines operates frequent nonstop service from PDX to Tokyo's Narita airport (NRT)	



Oregon –Japan Connections:

Japanese Investment in Oregon:

Of all countries, Japan has the most business investments in Oregon – at least 130 Japanese companies with local operations. About 20% are in food processing. Another 20% are suppliers to Intel.

Japanese Businesses with a Presence in Oregon (partial list):

- **ABC Mart:** LaCrosse shoe manufacturing, Portland
- **Ajinomoto:** Frozen foods, Portland
- **AGC Electronics:** Semiconductor supply chain, Hillsboro
- **Hitachi High Technologies:** Semiconductor equipment, Hillsboro
- **Meiji Yasuda:** Standard Insurance, Portland
- **MontBell:** Outdoor retailer, Portland
- **Nice Corporation:** Housing & lumber, Portland
- **St. Cousair:** Gourmet foods, Newberg
- **Seiko Epson:** Printer cartridges and inks, Hillsboro
- **Shimadzu:** Analytical instruments, Canby
- **Snow Peak:** Outdoor retailer, Portland
- **Sumitomo Electric:** GaAS substrates, Hillsboro
- **Tokai Carbon:** Semiconductor supply chain, Hillsboro
- **Toyo Tanso:** Semiconductor supply chain, Troutdale
- **Yamasa:** Soy sauce, Salem

Oregon Businesses with a Presence in Japan: (partial list)

- **Blount International:** Office in Yokohama
- **Columbia Sportswear:** Offices and retail in Tokyo and other locations
- **Electro Scientific Industries:** Office in Tokyo
- **Keen:** Office, design and retail in Tokyo and other locations
- **Leatherman:** Office & distribution
- **Mentor Graphics:** Offices in Tokyo, Osaka, and Nagoya
- **Nike:** Offices and retail in Tokyo and other locations
- **OFD Foods:** Office in Tokyo
- **SSI Shredding:** Office in Tokyo
- **Tripwire:** Office in Tokyo
- **Tektronix:** Sales and product support, Tokyo office
- **Wieden + Kennedy:** Tokyo office
- **Xzeres:** Office in Tokyo
- **Ziba Design:** Office in Tokyo

Oregon – Japan Education Partnerships:

- Most major universities and community colleges offer Japanese language classes and student exchange programs.
- Portland Public Schools offers a K-12 Japanese immersion program.

Cultural and Diplomatic Connections:

- The Japanese Garden expansion, designed by Kengo Kuma, is supported by major donations from Japan and Oregon.
- 20 Oregon cities have sisters in Japan, including Portland-Sapporo. Toyama Prefecture in Japan is the sister state for Oregon.

Japan Related Organizations:

Japan Consular Office:

Wells Fargo Center, Suite 2700
1300 SW 5th Ave
Portland, OR 97201
503-221-1811
<http://www.portland.us.emb-japan.go.jp/en/>

Japan-American Society of Oregon (JASO):

Culture and Business Organization

221 NW 2nd Avenue, Suite 202
Portland, OR 97209
Phone: 503-552-8811
www.jaso.org

Shokookai of Portland:

Industry Organization of Japanese companies in Oregon

10700 SW Beaverton-Hillsdale Highway,
#600
Beaverton, OR 97005
Phone: 503-644-9579
www.shokookai.org

Japan External Trade Organization San Francisco Office:

Division of Japan's Ministry of Economy, Trade, and Industry serving the West Coast

201 Third Street, Suite 1010
San Francisco, CA 94103
Phone: 415-392-1333
www.jetro.org/sanfrancisco

Japan Representative Office:

(Business Oregon)
Luis Bldg, 4F
2-16-1 Higashi-Shimbashi
Minato-Ku, Tokyo 105-0021, Japan
Jun Mokudai, Director
jromokudai@gol.com
www.oregonjapan.org

Additional Resources:

CIA World Factbook:
<https://www.cia.gov/library/publications/the-world-factbook/geos/ja.html>

US Department of State:
<http://www.state.gov/r/pa/ei/bgn/4142.htm>

